

MHRC Mandate Meeting Minutes
Wednesday October 16, 2019 2:00pm
Room 330 Farquharson Building

Present: Dr. David Hood, Dr. Angelo Belcastro, Dr. Peter Backx, Dr. Olasunkanmi Adegoke, Dr. Rolando Ceddia, Dr. Michael Connor, Dr. Heather Edgell, Dr. Tara Haas, Dr. Christopher Perry, Dr. Robert Tsushima (Regrets: Dr. Michael Riddell)

Purpose of the meeting: To bring together the MHRC Executive Committee along with other senior members to discuss a revised mandate for the MHRC in view of the Dean's financial pressures and possible desire to fund fewer ORUs.

1. Summary from Dean Paul McDonald
 - MHRC is a faculty-based ORU
 - Dean is not interested in maintaining "status quo" and wants to have a "value-added" benefit for the FOH and York University. We presume this means financial as well as educational value-add
 - A proposal must be submitted to the Dean by December 1, 2019
2. Review of current MHRC Program & Budget
 - We conduct an MHRC Seminar Series: 6-7 invited speakers per year
 - We have Career Day (every 2years)
 - The MHRC Student Fellowship (2 X \$1000 for MSc)
 - We have the MHAD meeting every year to showcase MHRC research (roughly 130 people attend per year)
 - As on ORU we can apply for group grants (CREATE, CFI)
 - The total cost is around \$50,000.00/yr (expense \$30,000 for salary & benefit, \$20,000 for program expense)
 - The only source of revenue for MHRC is through MHAD sponsorship and conference fees. Profit of \$3000.00 typically
 - As an ORU we have to reduce cost and generate revenue
3. Expanding and growing MHRC
 - We have the green light to review and revise the MHRC vision statement and mandate to expand its influence nationally and internationally
 - In the MHRC Vision we should include exercise as it is one of the component of the research
 - As an ORU we have to work on clinical collaboration and add new clinical members as adjuncts and expand clinical affiliations with Southlake, UHN and other hospitals. Reach out to MHRC members to strengthen existing partnerships
 - MHRC could increase the clinical, applied, biomechanics and rehabilitation members in the centre
4. MHRC Initiatives for Students & Education
 - In the proposal we could request for TA buyout money to improve student quality in research and increase productivity
 - The other ways to bring in revenue to MHRC is through non-profit, MITACS funding which funds hospital collaborations
 - In the MHRC mandate proposal, we could request funds for faculty visiting scientist \$3000.00, as well as seed research grant for \$5000.00 to develop new initiatives, maybe related to Clinical-basic science collaborations
 - Have funding to bring qualified visa students from other countries
 - Encourage students from each lab to be a part of the MHRC student committee
 - Have a new MHRC student fellowship to include PhD graduate students
 - On the aspect of education provided from MHRC we can introduce certificates or micro-certificates which generate revenue and also develop summer school to attract more students for graduate school at York University

- Introduce certificate programs for people in the workforce for career advancement and continuing education courses recognized by the governing bodies eg: Exercise Physiologist. Have the Community Partnership person from FoH to reach out to governing bodies
- MHRC can increase their visibility through public lecture series in libraries, or the YMCA, as done by the Faculty of Science. Use social media and all available platforms to keep up with publications and events conducted by the MHRC
- MHRC will bring in the best and well known speakers on an infrequent basis to keep up the reputation: do fewer seminars very well, rather than many seminars of average quality
- We can increase our presence in Canada by setting up Adobe Connect or Zoom meetings to reach out to other institute adjunct members

5. MHRC Initiatives for Faculty

- As an ORU we will have to reclassify MHRC members as regular, associate, adjunct members
- Developing an Ontario Muscle Health Network regionally and then Canadian membership will also attract more collaborations
- MHRC can extend the adjunct membership to both local and International Scientists. What do they get from this partnership?
- MHRC infrastructure will be available to regular members. Associate members and other institution members will have to pay a fee

6. Eligibility Criteria to be affiliated as an MHRC regular member

- Important: As a regular MHRC member, the investigator has to Acknowledge membership within the MHRC in email correspondence, publications, posters and other areas to give it more visibility within in the scientific community
- All MHRC regular members have to participate, respond promptly to emails, and encourage their trainees to attend MHRC events

7. Benefits to MHRC Faculty

- Request for funding initiatives above will be considered
- Introduce mentorship program among senior and junior faculty in MHRC for feedback on grant applications, nomination for various awards such as CSEP, CIHR Young Investigator Awards
- Promote work and awards of all MHRC members on Y-file as this will help in NSERC metrics and also benefit the trainees
- Offer all MHRC members grant workshops to help them bring in more funding

8. Plan to generate revenue for MHRC

- MHRC can create and introduce various courses which can also be online
- As an ORU creating YouTube videos with short blurb regarding education and research in MHRC can generate revenue in long term. The length of the videos can be between 3 to 10 minutes
- MHRC can do public outreach and knowledge translation to reach both students and corporations to generate revenue
- MHRC could build a partnership with Toronto Public Library or YMCA to conduct seminar series and educate the public
- We will prepare a list of MHRC members interested to give public lectures either free or with a honorarium as an incentive, based on a theme
- Setting up apps and other events like Hackathon will attract high school students or have students come in to show equipment and have hands on experience on the workings of it will attract them to York University

9. Proposal plan

- MHRC will develop a method of calculating metrics that is revenue generating, and accounts for productivity and public education that would tie into the FoH and York University advancement plan
- The MHRC Mandate proposal will include a plan for at least 5 - 6 years which would include both short term and long term goals with regard to research discovery, training, education